

GIORGIO LAVERI

VOLVER

curated by Alessandra Redaelli

Opening reception: **SUNDAY, April 25, 2021. 11 am - 6 pm**
Dates: April 25 – May 15, 2021
Location: **PUNTO SULL'ARTE**, Viale Sant'Antonio 59/61, Varese
0332 320990 | info@puntosullarte.it
Visiting hours: Tuesday - Saturday: 10 am-1 pm | 3-7 pm
Catalogue: Critical texts by Alessandra Redaelli and David Melis

A hypertrophic and sparkling everyday life is what the **famous artist Giorgio Laveri** chronicles in his sculptures. For his first solo exhibition at **PUNTO SULL'ARTE art gallery**, he will show the **best of his recent production attributable to the giant period.**

The **OPENING RECEPTION** of his solo exhibition, entitled **VOLVER**, will be held on **SUNDAY, APRIL 25, from 11 am to 6 pm at PUNTO SULL'ARTE - Viale Sant'Antonio 59/61, Varese.**

Elegant lipsticks, cherries at the peak of ripeness, turgid fountain pens, but also humble clothes pegs or the old pencil sharpener that we used at school (and which the invasion of multimedia boards and the iPad have rendered virtually obsolete) grow out of all proportion and are transformed by his hands into totems, almost cult objects that make us look at everyday reality differently. The glazed colours and the lustre of the ceramic (with embellishments - some in pure gold - added during the third firing) overturn tradition in perceptive short circuits that enchant in extreme aesthetic pleasure. An operation which, while starting from pop suggestions, goes beyond its scope in an exquisitely conceptual game. Suddenly the object which seemed destined to be forgotten in a drawer becomes an icon, dressing itself in gold or platinum; surprisingly, the juicy temptation of the fruit is at odds with the icy perfection of the material. While the lipstick becomes an allegory of seduction, and in that stick, cut at an angle at the top, molded to rest against the lips, we seem to see Marilyn Monroe's mouth, even more vivid and sensual than in Bert Stern's photos.

The exhibition is accompanied by a **BILINGUAL CATALOGUE** created by PUNTO SULL'ARTE containing curator Alessandra Redaelli's critical text and #HASHTAG project by David Melis. **The artist will be present for the Opening Reception.**

The event is organized in compliance with the health regulations issued by Italian Government and the access to the Gallery will be limited. **It is recommended to book a time slot from 11 am to 6 pm for visiting the exhibition and avoiding waiting times.**

GIORGIO LAVERI was born in Savona. After his professional training in television directing, in 1974 he began to devote himself to cinema and theatre. During the course of his career he signed to 52 theatre pieces and 23 feature films, also collaborating with Swiss television.

From the end of the '70s he began to translate his cinematographic experience into the field of artistic experimentation, thus landing on sculpture and making friends with ceramics and with the

Per ricevere informazioni e immagini rivolgersi a: info@puntosullarte.it

PUNTO SULL'ARTE di SOFIA MACCHI
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nearby factories of Albisola, a place whose noble artistic tradition is known and appreciated all over the world.

In 1993 he founded the Mediterranean Artistic Movement together with friend and artist Patrick Moya: the movement aimed to promote ceramic art and in the following years he worked on the definitive drafting of the First Manifesto of Mediterranean Ceramics.

During the course of his long career he has taken part in more than one hundred events, presenting his work not only in Italy but abroad in private galleries and important public spaces and museums: from the Complesso Monumentale del Pramàr in Savona to the Château-Musée Renoir in Cagnes sur Mer and the Palais de la Méditerranée in Nice in France, from Montecarlo to Florida, Hong Kong to Korea. For more than fifteen years he has participated in almost all the main trade fairs in the sector in Italy and abroad.

Laveri is an artist trained in multidisciplinary, creator of performance, installations and artistic creations developed within a balanced mix of figurative and thematic ideas, as well as persuasive scenographic aspects and expressive clarity. His medium of choice remains third fire glazed ceramic, a complex and sophisticated technique that he has mastered like few others and that he intertwines with cinema and theatre, in the chosen subjects as well as in the means of presenting them to the public.

Over the course of his career he has received important awards in the artistic sector, including the Premio alla Carriera (Lifetime Achievement Award) in 2016 from the Nobile Contrada del Nicchio and Associazione Arte Vasai di Siena (Art Potters Association of Siena).

His works are in private and public collections all over the world.

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